

**NOTICE OF COMPETITION FOR ONE MASTER RESEARCH GRANT IN THE AREA OF MARKETING,  
SOCIAL COMMUNICATION OR MANAGEMENT – E<sup>3</sup>UDRES<sup>2</sup> 2.0 PROJECT**

Bearing in mind Regulation No. 437/2020 on Research Grants of the Polytechnic Institute of Setúbal, published in the 2nd series of the Official Gazette No. 83, of April 28, it is made public that, by order of 17-03-2025 from the President of the IPS, a competition is open for the award of **one Degree Research Grant (DRG) aimed at carrying out R&D activities** for candidates **enrolled in a Degree, in the area of Marketing, Social Communication or Management**, within the scope of the EUDRES project, financed through Erasmus+ **with the period for receiving applications from 26-03-2025 to 08-04-2025**, in accordance with the following conditions:

- 1. Duration of the Scholarship** - The grants last for 6 months, possibly renewable for up to 12 months, including the first contract, if it does not exceed the final execution date of the respective project.
- 2. Recipients** - The scholarship is intended for candidates with the following profile:
  - Students enrolled in a degree in the areas of Marketing, Social Communications or Management;
  - Proficiency in English;
  - Ability to plan and organize;
  - Sense of responsibility and ability to communicate and integrate/interact with multidisciplinary work teams.
- 3. Financial component** - According to the Table, contained in Annex I to the FCT Scholarship Regulation, approved by Regulation No. 950/2019, published in the Diário da República, 2nd series of December 16 (updated version), the value of the Scholarship corresponds to **€ 651,12** being paid monthly, by bank transfer.
- 4. Workplace** - The work will be carried out exclusively at the Instituto Politécnico de Setúbal, under the scientific supervision of Professor Karla de Oliveira Menezes, from the Escola Superior de Ciências Empresariais.

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**5. Activity plan** - The candidate will perform functions in the Work Package 10:

- Analysing the current positioning of the IPS and the goals set within the E3UDRES2 alliance, identifying the main strengths, weaknesses, opportunities and threats in the current context of the alliance's expansion from 6 founding partners to 9 partners from various geographical regions in Europe;
- Participation in the creation of dissemination and communication plans suited to each audience and the defined objectives, in a manner harmonised with the IPS's current communication strategy;
- Participation in the creation of dissemination and communication plans tailored to each audience and the defined objectives, in line with the communication strategy of other projects resulting from the E<sup>3</sup>UDRES<sup>2</sup> alliance;
- Monitoring the processes related to the design and implementation of the communication actions defined as promoting the dissemination of knowledge;
- Recording evidence, monitoring results, measuring impacts and proposing improvements to the E<sup>3</sup>UDRES<sup>2</sup> communication strategy.

**6. Assessment and ranking criteria:**

**6.1. Curriculum and Motivational Letter Assessment (CV+ML) – (scale of 0-15 values)**

**a) Academic training (weighting of 0.30) - maximum 15 values**

|   |         |
|---|---------|
| Enrolment in a degree in Marketing or related areas | 15 val. |
| Enrolment in a degree in a related field            | 10 val. |

**b) Knowledge and command of the English language (weighting of 0,20) - maximum 15 values**

|                        |         |
|------------------------|---------|
| C1 or C2 levels (QECR) | 15 val. |
| B1 or B2 levels (QECR) | 10 val. |

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**c) General analysis of the Curriculum Vitae (weighting 0,30) - maximum 15 values**

|                  |         |
|------------------|---------|
| Very good        | 15 val. |
| Good             | 10 val. |
| Satisfies        | 5 val.  |
| Does not satisfy | 0 val.  |

**d) General analysis of the Letter of Motivations (weighting 0,20) - maximum 15 values**

|   |         |
|---|---------|
| Very good (presents motivational factors related to the activities to be performed as a scholarship holder duly framed in the role) | 15 val. |
| Good  | 10 val. |
| Satisfies   | 5 val.  |
| Does not satisfy  | 0 val.  |

**6.2. Selection Interview (scale of 0-5 values)**

In the interview, 4 evaluation parameters are defined and their classification results from the following formula:  $E=MI+TTK+CS+VEF$

- Motivation and Interest (MI)
- Theoretical and Technical Knowledge (TTK)
- Critical Sense (CS)
- Verbal Expression and Fluency, including in English (VEF)

Each parameter is valued from 0 points to 1.25 points according to the candidate's demonstration of competence or behavior.

When provided for in the competition notice, the interview is a compulsory and eliminatory selection method.

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- 6.3.** The classification of each candidate will be calculated by the sum of the values obtained in the **CURRICULAR EVALUATION** and in the **SELECTION INTERVIEW**.
- 6.4.** The classification of each candidate will be calculated by the sum of the values obtained in the selection methods specified in the previous point and the ordering of the candidates will be expressed on a scale of 0 to 20 values, rounded to the nearest tenth.
- 6.5.** For the candidate to be admitted, they must achieve a minimum total classification of 9.5 values and must have obtained at least half of the maximum possible score in Curriculum Assessment method.
- 6.6.** In the event of a tie, the one who achieved the highest rating in the Interview component will be used as the tiebreaker.
- 6.7.** Based on the final ranking list, a recruitment reserve will be created, which will be used to potentially hire successful candidates in the event of withdrawal from those placed in positions eligible for hiring.
- 7. Application documents** - The application must be accompanied by the following documentation:
- Letter of motivation addressed to the President of the IPS;
  - Candidacy form;
  - Detailed CV;
  - Certificates of qualifications for academic degrees held;
  - Proof of student status for the course and degree attended at a Portuguese Higher Education Institution, issued by the respective academic services;
  - Proof of residence permit in Portugal (for applicants without Portuguese citizenship).
- 8. How to submit your application** - The application must be made by filling out the standard form, available on the IPS website, at [www.ips.pt](http://www.ips.pt), in the Central Services/DICI/Research Grants tabs, and sent to [bolsas.investigacao.dgp@ips.pt](mailto:bolsas.investigacao.dgp@ips.pt) or through the address, Campus do IPS, Estefanilha, 2910 761 Setúbal, until the application deadline.

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**9. The jury is made up of:**

**President**

Doutora Maria Raquel Feliciano Barreira, Professora Coordenadora da Escola Superior de Tecnologia de Setúbal/IPS.

**Effective vowels**

Doutor Duarte Miguel da Costa Pessoa Xara Brasil, Professor Coordenador da Escola Superior de Ciências Empresariais/IPS;

Doutor Paulo Duarte Valente Almeida da Silveira, Professor Coordenador da Escola Superior de Ciências Empresariais/IPS.

**Substitute members**

Doutor Custódio Génésio da Costa Filho, Professor Adjunto da Escola Superior de Ciências Empresariais/IPS.

- 10. Applicable legislation and regulations** - The scholarship is awarded under Law No. 40/2004 of August 18, in its updated version (Statute of the Scientific Research Fellow) and Regulation of Scholarships and Research of the Foundation for Science and Technology, available for consultation at <https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>

Instituto Politécnico de Setúbal.